## Help Improve Bicycling

## in the Puget Sound Region... With Science!

The Puget Sound Regional Council, together with researchers from the University of Washington's Department of Urban Design and Planning, are working to better understand how to plan for the needs of bicyclists.

You can help by downloading the CycleTracks application for Android and iPhone, and using it to record your bicycle trips. CycleTracks uses your phone's GPS to record trip routes and times. At the end of each trip, data including the trip purpose, route, date, and time are collected for analysis. All personal data are kept confidential.

## **Every trip counts... now through October and beyond**

We would love for you to record each and every bicycle trip you take. However, we understand if you only want to record a few days of your commutes or trips to the store. A few trips are better than no trips!



## **GET THE APP!**



Please visit our website (http://psrc.org/transportation/bikeped/cycletrack/) or scan the QR code for more information including download links and FAQ.

Puget Sound Regional Council